

# INTERNATIONAL YOUTH NUCLEAR CONGRESS 2020 **SYDNEY**

## SPONSORSHIP PACKAGES



## EVENT OVERVIEW

The International Youth Nuclear Congress (IYNC) and the Australian Young Generation in Nuclear (AusYGN) will hold the IYNC2020 conference in Sydney, Australia, on 8- 13 March 2020. Under the theme “Diversity in Nuclear,” the mission of the conference is to promote and enable the diversity of people engaged in the many peaceful uses of nuclear science and technology.

The IYNC2020 aims to promote and encourage diversity of people. Diversity comes in many forms, including gender, culture, educational background, professional experience and geographical location. IYNC2020 will also showcase the diversity in the peaceful uses and applications of nuclear science and technology. We will encourage interaction between participants, particularly in the sharing of knowledge amongst individuals with diverse personal and professional backgrounds and from different generations in the industry.

## ABOUT US

IYNC and AusYGN are developed and diverse organisations that are committed to ensuring that the youth are engaged and supported within the nuclear industry, and able to capitalise on the numerous professional opportunities for careers, networking and development. The theme of ‘Diversity in Nuclear’ reflects a commitment to promoting gender equity and addressing diversity issues within the nuclear industry.

## JOIN AS A SPONSOR

IYNC2020 offers you a truly unique opportunity to connect with the industry’s future leaders and achieve a high level of publicity within the broader international community. Joining as a sponsor will give you unparalleled exposure to hundreds of global professionals at one of the year’s biggest events.

Key benefits of becoming a sponsor include:

- The opportunity to directly reach young students and early career professionals with your brand
- Enabling knowledge transfer in the nuclear field
- Supporting the development of the current and future generations
- Promotion of your brand to several hundred leading professionals in the nuclear industry from around the world throughout the event and on social media
- The chance to engage with some of the world’s leading industry players, agencies, research institutions and universities

To find out more, please contact: [sponsorship@iync2020.org](mailto:sponsorship@iync2020.org)

# CONFERENCE SPONSORSHIP PACKAGES

	Titanium	Diamond \$40,000 (Limited Spots)	Platinum \$28,000 (Limited Spots)	Gold \$15,000	Silver \$8,000	Bronze \$4,000	Basic \$2,000
Logo on website and link to Homepage (Size and location in line with sponsorship level)	✓	✓	✓	✓	✓	✓	✓
Logo in IYNC2020 Final Program (Size and location in line with sponsorship level)	✓	✓	✓	✓	✓	✓	✓
Pre-conference flyers (Size and location in line with sponsorship level)	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Items of Publicity on IYNC2020 App (to be provided by sponsor)	✓	✓	✓	✓	✓		
Exhibition stand for the duration of the Congress	✓	✓					
Speech at Keynote session	✓	✓					
Speech at Farewell session	✓						
Speech at Opening Session and Video	✓						
Visibility - Logo Display at Registration Desk - Digital	✓	✓	✓	✓	✓	✓	✓
Visibility - Logo Display at Welcome Reception, Farewell Dinner, Plenary Session, Panel Session, Poster Session and Workshops and Technical Tracks - Digital and/or Physical*	✓	✓	✓				

Visibility - Logo Display at Opening & Closing Ceremony, Awards Ceremony & Keynote Session - Digital and/or Physical*	✓	✓					
Sponsor's Loop Presentation displayed throughout Congress Venue	✓ Prominent	✓	✓	✓	✓		
Company logo with sponsorship level displayed on screens in the main room during breaks at the seminar	✓	✓	✓	✓			
Advertisement in Pre- and Post-Congress IYNC Network Bulletins	1 Page	1/2 Page					
Display of colour advert in the Conference App (to be in line with sponsorship level)	✓	✓	✓	✓	✓		
Promotional video on all IYNC2020 social media	✓						
Complementary Delegate Registration for the Congress	4	2	1				

\*Physical Displays are to be provided by sponsor.



# EVENT SPONSORSHIP PACKAGES

	Welcome Reception \$5,000	Harbour Boat Cruise \$10,000	IYNC Games \$3,500	Morning / Afternoon Tea Sponsor (Max 8) \$2,000	Lunch Breaks (Max 4) or Cultural Event \$8,000	Farewell Reception (with ANSTO) \$10,000
Public display stand for the duration of the event	✓	✓	✓	✓	✓	
Speech at the event	✓	✓			✓	✓
Entitlement to distribute merchandise on each individual table or seat during the event	✓	✓				✓
Display of Colour Logo in IYNC2020 conference app	✓	✓	✓		✓	✓
Complementary Delegate Registration for the Congress	1	1	1	1	1	1

# ADDITIONAL SPONSORSHIP PACKAGES

Additional Sponsorship opportunities are also provided at this conference to showcase sponsors and new IYNC initiatives:

	Package Cost	Max # of Packages	Benefits
<b>Lanyard Sponsor</b>	\$ 2,000	1	Let the delegates do the advertising with your logo printed on every lanyard!
<b>Mobile App</b>	\$ 8,000	1	Your logo will feature throughout the conference application - the main source of information for delegates and non-delegates. This is one of the best ways to get maximum exposure!
<b>Exhibit Space</b>	\$ 5,000	TBC	Exhibit space to advertise your organisation in the main conference location with the heaviest foot traffic.
<b>Conference USBs</b>	\$ 1,000	1	Logo Alongside IYNC2020.
<b>Games Space</b>	\$ 2,500	1	The games space is an area in the main conference setting dedicated to facilitating friendly competition between delegates. Your logo will be featured on a single panel pull up stand (to be provided by company). You can also provide merchandise as prizes for winners.
<b>Event Bag Sponsor</b>	\$ 5,000		The event bag is an environmentally friendly and reusable bag which will be distributed to all attendees. Your logo will be featured on the outside of the bag alongside the IYNC2020 logo. This product is one of the key promotional materials as it will travel beyond the conference, exposing your brand globally as delegates reuse it.
<b>Coffee Cart</b>	\$ 5,000	8	The coffee cart will be one of the hottest spots throughout the week with heavy traffic traffic, take advantage and make sure your company is part of the experience. Your brand will be featured alongside the cart increasing your exposure (company to provide banner).

<b>Reusable Coffee Cup Sponsor</b>	\$ 6,500	1	In line with environmental sustainability goals, these cups are hardy and reusable so your brand will outlive the conference, increasing your exposure globally as delegates take it home. Your brand will be featured on the cup alongside the IYNC2020 logo.
<b>Pen Sponsor (included in Conference pack)</b>	\$ 1,000	1	Let the attendees take your logo with them as they take notes during the week and in their travels after.
<b>Charging Station Sponsor</b>	\$ 2,000	2	With the mobile app being the main source of information regarding the conference, there will be plenty of delegates needing a recharge throughout the conference. Be there in their time of need and expose your brand simultaneously as it will be featured heavily on the station.
<b>Portable Phone Bank / Charger</b>	\$ 2,500	1	With the mobile app being the main source of information regarding the conference, there will be plenty of delegates needing a recharge throughout the conference. Your logo will be printed on the power banks, increasing exposure as delegates keep above 2%. In addition, they are reusable and therefore will be continued to be used globally post-conference as delegates return home.
<b>IYNC Alumni Event</b>	\$ 2,000	1	Logo and Speech during IYNC Alumni Event
<b>Photo Booth Sponsor</b>	\$1,500	4	Help create lasting memories as delegates capture their experience with your logo alongside the IYNC2020 logo in the photo booth backdrop.

## ADDITIONAL INFORMATION

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